

# Crowdfunding Cleantech Capstone Research

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Project introduction  
Research team  
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# “Crowdfunding for Cleantech”

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- Capstone project within the Environment, Resources & Sustainability track of the Graduate Institute master’s programme
  - Subproject within the NRP 73 “Financing Cleantech” project by CIES
  - Point of contact: Professor Joëlle Noailly
- Project kickoff: April 2021
- Project wrap-up: December 2021
- Current progress: literature review, defining methodology and stakeholders

# Team members



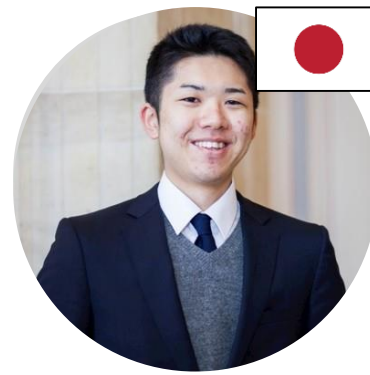
**Florian  
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International Relation BA  
Politics, Outer Space  
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International Relations BA,  
Energy, Investment,  
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International Politics BA,  
Engineering in energy sector,  
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Economics BA,  
Management Consulting,  
Environmental Governance

# Tentative questions

## Research Questions:

- *What are the difficulties of financing cleantech and is crowdfunding a good solution to finance cleantech?*
- *What are the motives of investors to invest in cleantech through crowdfunding?*

## Key concepts:

- cleantech
  - financing challenges
  - financing opportunities
- covid-19 and its impact
- investor profiles
- crowdfunding
  - types & scope of platforms
  - opportunities for cleantech
  - behavioral patterns of cleantech investors

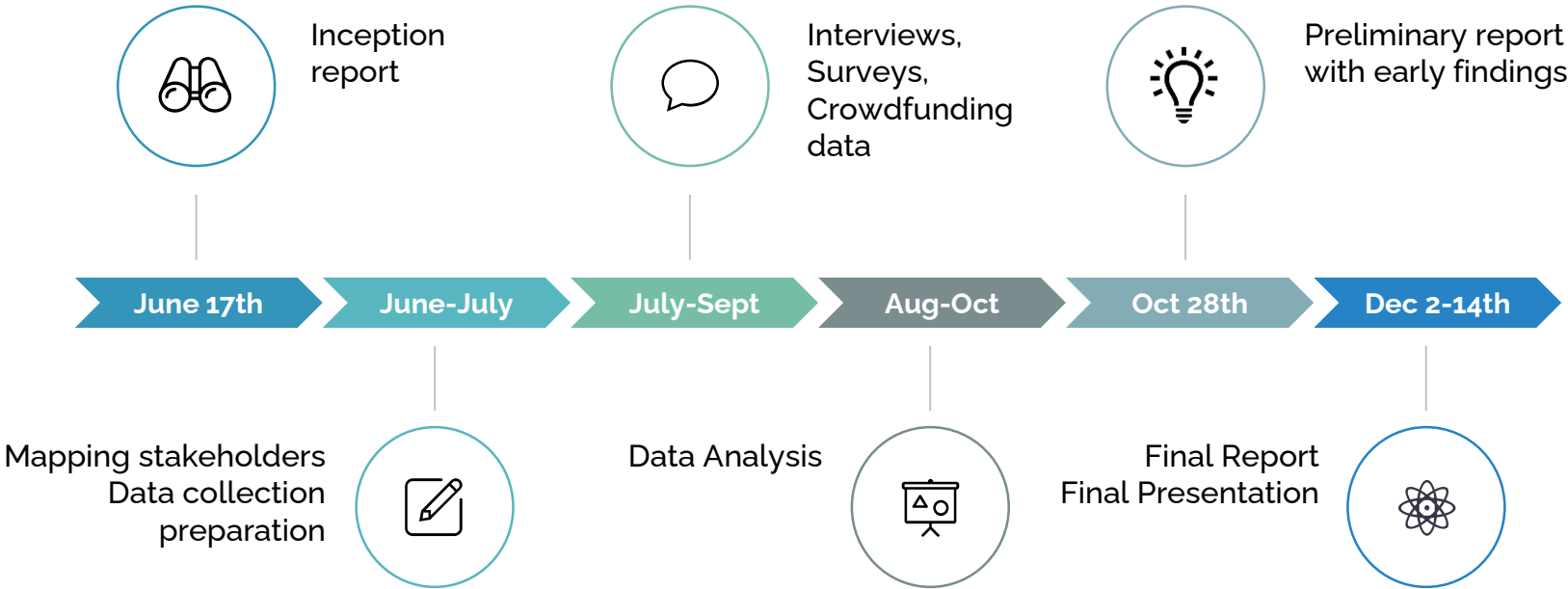
# Methodology

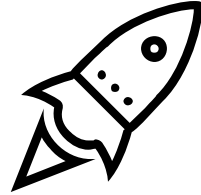
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Mixed-method research

- Context/ behaviour study done qualitatively
  - Surveys and interviews with stakeholders which include crowdfunding investors, cleantech investors, cleantech startups as well traditional investors
- Trends in cleantech investment and crowdfunding usage studied quantitatively
  - More specifically, we would like to access the data through the crowdfunding platforms subject to limitations

# Timeline





# THANK YOU

We look forward to collaborating with you!

please contact us at:

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